

QMS COURSE MATRIX FEATURES:

"THE BRAIN"

The Course Matrix utilizes a unique algorithm to create classroom assignments based on course limit, popularity, room capacity, and location.

GENERATES REVENUE

By instantly managing the room assignments of high demand courses, show managers are maximizing the possible revenue for each course.

REAL-TIME UPDATES

Plug in changes to course limits, including adding/removing courses, run the matrix and new room assignments are created instantly.

EFFICIENCY

The *Course Matrix* makes managing courses so efficient that show managers now have more time to focus on other aspects of their event.

QMS Services, Inc. developed the *Course Matrix* software to offer a creative solution to the cumbersome task of assigning room locations. This exceptional classroom management platform allows show managers to cut back on the amount of time spent manually organizing room assignments and further creates an opportunity to increase revenue.

How does it work?

The *QMS Course Matrix cross references* course limits with room location to efficiently maximize room assignments as well as course revenue. Since the software updates the QMS registration websites in real time, show managers are provided with complete control over managing sold-out courses, course cancellations, creating more room for popular courses, etc. Access to the matrix is password protected, available 24/7, and can be updated as often as needed.

QMS SERVICES, INC.

6840 MEADOWRIDGE COURT ALPHARETTA, GA 30005 678-341-3000 http://www.gmsservicesinc.com